

THEKASEPROJECT

ONLINE TRAINING

Guidelines

Allow yourself to get
creative with your
holidays in Greece

Spice up your holidays and short breaks by creating tailor-made experiences. With all new experience themes and our customizable experience configurator, you can make 2022 your most memorable year yet.

EXPLORE EXPERIENCES IN GREECE

the PROJECT
kase

Το έργο με τίτλο "Ανάπτυξη καινοτόμας πλατφόρμας προώθησης ειδικών θεματικών εμπειριών τουρισμού με χρήση εξατομικευμένης παραμετροποίησης τεχνολογίας εικονικής πραγματικότητας(TheKaseProject)" κωδικό Τ2ΕΔΚ-02574 και ΜΙΣ 5063358 υλοποιείται στο Πλαίσιο της Δράσης "Ερευνών-Καινοτομών-Δημιουργώ" του Επιχειρησιακού Προγράμματος «Ανταγωνιστικότητα, Επιχειρηματικότητα και Καινοτομία», ΕΣΠΑ 2014 – 2020 το οποίο συγχρηματοδοτείται από το Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης (ΕΤΠΑ) και την Ελλάδα.



ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
ΑΝΤΑΓΩΝΙΣΤΙΚΟΤΗΤΑ
ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ
ΚΑΙΝΟΤΟΜΙΑ



Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

TABLE OF CONTENTS

01

The Website

02

Package & Search

03

VR Tours

04

Tailor Made Package Request Form

05

B2B Services and Material

06

Online Video Training

01

The Website



Ευρωπαϊκή Ένωση
Ευρωπαϊκό Ταμείο
Περιφερειακής Ανάπτυξης

ΕΠΑνΕΚ 2014-2020
ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
ΑΝΤΑΓΩΝΙΣΤΙΚΟΤΗΤΑ
ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ
ΚΑΙΝΟΤΟΜΙΑ



ΕΣΠΑ
2014-2020
ΕΥΡΩΠΑΪΚΟ ΤΑΜΕΙΟ ΠΕΡΙΦΕΡΕΙΑΚΗΣ ΑΝΑΠΤΥΞΗΣ

Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

the PROJECT
case

The Kaseproject.com is a multifunctional website that introduces

- our services,
- our means of communication,
- the B2B aspects of using our services for your clientele,
- the various themes we can engage and work on,
- the possibility of creating your own tailor made package based on your or your client's interest,
- Full VR tours as either an experience or a sample for the creation of your own VR tour to use for yourself or your clients, or even to promote your services and destinations!



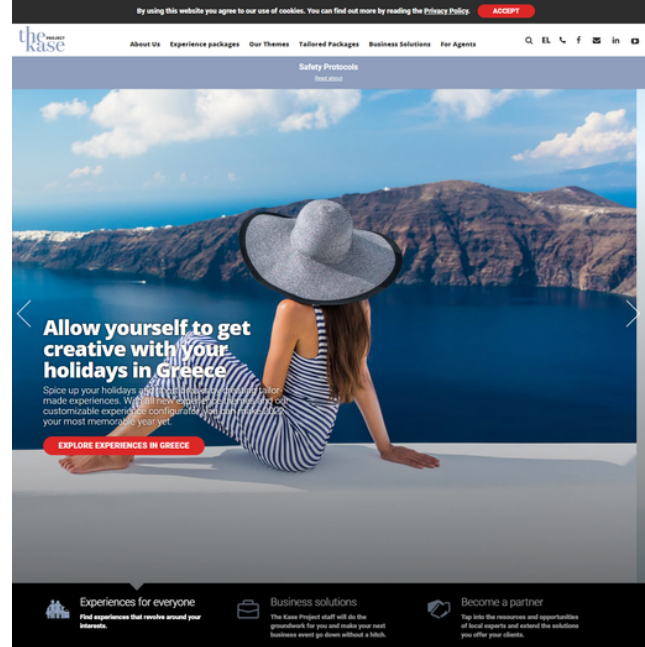
ΕΠΑνεΚ 2014-2020
ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
ΑΝΤΙΔΡΑΣΗ ΣΤΗΝ ΟΙΚΟΝΟΜΙΚΗ
ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ
ΚΑΙΝΟΤΟΜΙΑ



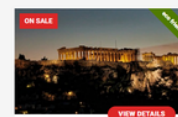
Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

the PROJECT
Kase

Welcome to your user guide for all thekaseproject. com functions!



Experiences on Sale



NIGHT CITY TOUR IN ATHENS - HALF DAY
Live a unique night experience in the ancient city that never sleeps.

€18.50 €12 City Break
€18.50 €12
€18.50 €12
€18.50 €12
€18.50 €12



TEAM BUILDING & COACHING WITH A TWIST OF WINE - ATHENS
This is the ultimate opportunity for team bonding! Help your team get back together while tasting great wines & re-establishing their goals through a life coaching session.

€18.50 €12 Team Building



7 DAYS GREEK GASTRONOMY EXPERIENCE
Where Greek hospitality meets the Greek cuisine.

€18.50 €12 Mediterranean Tour

A Tripadvisor Company

Book securely the world's largest travel guide



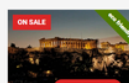
Digital Nomads

Greece is the next big thing as an ultimate destination and haven for the Digital Nomads! Get to know the newest hotspot for any kind of remote workers.



A DIGITAL NOMADS WEEKEND IN THE SARONIC GULF (AEGINA & POROS) - 3 DAYS
Live, work remotely & connect with nature for a weekend in Aegina & Poros islands.

€18.50 €12
€18.50 €12
€18.50 €12
€18.50 €12
€18.50 €12



NIGHT CITY TOUR IN ATHENS - HALF DAY
Live a unique night experience in the ancient city that never sleeps.

€18.50 €12 City Break
€18.50 €12
€18.50 €12
€18.50 €12
€18.50 €12



PELION - A 'LIVING' DREAM FOR REMOTE WORKERS
Working from the Mountain of Centaurs.

€18.50 €12
€18.50 €12
€18.50 €12
€18.50 €12
€18.50 €12



THE GREEK WINE ROAD - 10 DAYS
Join a fascinating wine tasting tour across Greece and let your sense of sight, smell, and taste take over.

€18.50 €12 Mediterranean Tour

FIND MORE DIGITAL NOMADS EXPERIENCES



Ancient Greece

Our trips and guided tours are designed for private and corporate groups who would like to enhance their knowledge of Ancient Greece or delve into the atmosphere of an era with unparalleled influence on Western Civilization.



VILLAGE HOPPING IN MANI PENINSULA - 7 DAYS
Discover the Villages of Mani.



FAMILY HOLIDAYS IN CRETE - 7 DAYS
Visit Crete's most family-friendly holiday spots and discover fun adventures with your kids!

€18.50 €12
€18.50 €12
€18.50 €12
€18.50 €12
€18.50 €12



3IN1 WALK-HISTORY-TASTE CORFU ISLAND EXPERIENCE
An all-in-one tour! See the highlights and taste the flavors of Corfu's old town. A perfect choice for travelers with limited time.

€18.50 €12
€18.50 €12
€18.50 €12
€18.50 €12
€18.50 €12



ZERO KILOMETERS FOOD IN MYCENAE - PELOPONNESE
Imagine this scene: Sitting under an aged old plane tree, next to a fountain, hearing waterfalls and flowing streams, an authentic local cafe-restaurant will serve you only local seasonal food. The permanent population of the village is just 3 families who are shepherds. They own sheep and goats & make cheese with old methods maturing them in caves.

€18.50 €12
€18.50 €12
€18.50 €12
€18.50 €12
€18.50 €12



Ευρωπαϊκή Ένωση
European Union
Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης



ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
ΑΝΤΑΓΩΝΙΣΤΙΚΟΤΗΤΑ
ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ
ΚΑΙΝΟΤΟΜΙΑ



ΕΣΠΑ
2014-2020
Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης

Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

02

How to:

Search for Packages & Tours



ΕΠΑΝΕΚ 2014-2020
ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
ΑΝΤΑΓΩΝΙΣΤΙΚΟΤΗΤΑ
ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ
ΚΑΙΝΟΤΟΜΙΑ



Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

the PROJECT
case

**There are 2 ways for beggining your search
for one of our Packages**

- 1. Search for a Package from the search
menu icon with your desired keywords**
- 2. Search for a Package based on a
multivariable search form**



ΕΠΑνΕΚ 2014-2020
ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
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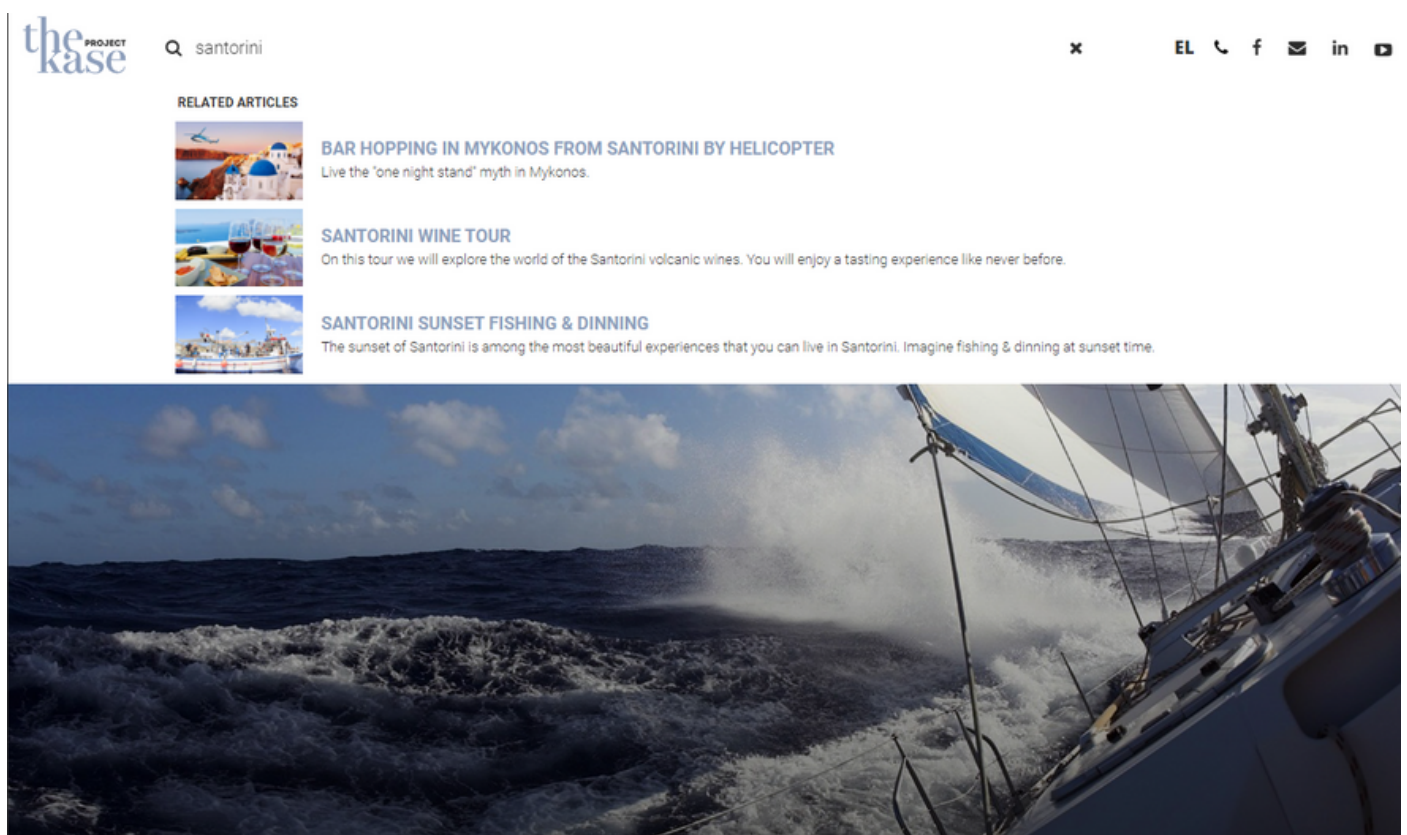


Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

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To Search for a Package with specific keywords browse to the navigation menu, click on the magnifying glass and enter your keyword in the search bar.

e.g. santorini



The screenshot displays the 'the project kase' website interface. At the top left is the logo 'the project kase'. A search bar contains the text 'santorini'. To the right of the search bar are social media icons for Facebook, Twitter, LinkedIn, and YouTube, along with a language selector set to 'EL'. Below the search bar, a section titled 'RELATED ARTICLES' features three article cards. The first card, 'BAR HOPPING IN MYKONOS FROM SANTORINI BY HELICOPTER', includes a thumbnail of a helicopter and the text 'Live the "one night stand" myth in Mykonos.' The second card, 'SANTORINI WINE TOUR', features a thumbnail of wine glasses and the text 'On this tour we will explore the world of the Santorini volcanic wines. You will enjoy a tasting experience like never before.' The third card, 'SANTORINI SUNSET FISHING & DINNING', features a thumbnail of a sunset over the sea and the text 'The sunset of Santorini is among the most beautiful experiences that you can live in Santorini. Imagine fishing & dinning at sunset time.' Below these articles is a large, high-quality photograph of a sailboat's deck and rigging, with a massive wave crashing over the side, creating a dramatic spray of white water against a dark sea and a blue sky with scattered clouds.

To Search for a Package based on our multivariable custom created form Theme you must Navigate to "Experience Packages" from our main navigation Menu.

There you will be presented with all our input selection fields which we have carefully crafted based on user interaction and experience in order to categorize and host our experiences.

Just click on the field and select and you will be presented with all the experiences we provide based on the theme you selected.

the case PROJECT

About Us Experience packages Our Themes Tailored Packages Business Solutions For Agents

Search EL Phone Facebook Email LinkedIn YouTube

Safety Protocols
[Read about](#)

Choose Filters:

SINGLE OR MULTI DAY DESTINATION THEMES HASHTAGS

HASHTAGS

- Near Athens
- Solitude Bliss
- 18-30s
- City Break
- Team Building

PRIVATE DAILY FISHING TRIP ATHENS
An unforgettable experience for those who love fishing and want to explore the best spots of the Athenian Riviera.

VILLAGE HOPPING IN MANI PENINSULA - 7 DAYS
Discover the Villages of Mani.

A 3 DAY TRIP TO HYDRA & SPETSES
Unforgettable experiences in two of the most cosmopolitan islands of Greece.

A DIGITAL NOMADS WEEKEND IN THE SARONIC GULF (AEGINA & POROS) - 3 DAYS

PRIVATE FLYING DRESS PHOTOSHOOT IN SANTORINI

FAMILY HOLIDAYS IN CRETE - 7 DAYS

Ευρωπαϊκή Ένωση
Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης

ΕΠΑΝΕΚ 2014-2020
ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
ΑΝΤΙ ΤΗΣ ΕΚΔΕΛΕΞΗΣ
ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ
ΚΑΙΝΟΤΟΜΙΑ

ΕΣΠΑ 2014-2020
ΕΥΡΩΠΑΪΚΟ ΤΑΜΕΙΟ ΠΕΡΙΦΕΡΕΙΑΚΗΣ ΑΝΑΠΤΥΞΗΣ

Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

03

VR Tours



ΕΠΑνεΚ 2014-2020
ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
ΑΝΤΑΓΩΝΙΣΤΙΚΟΤΗΤΑ
ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ
ΚΑΙΝΟΤΟΜΙΑ



Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

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Want to experience a package right from your devices screen?
Our VR tours are marked with the VR 360 icon so you know you can get a full immersive experience of the package we created for you and your clients.

You can find the VR tours right from the Packages menu!

Just click on your desired tour and you will be presented a series of info + a Preview screen that sends you to the VR experience!

Just Click on the "**View Tour**" Button

VIEW TOUR

The screenshot displays the 'the kase' website interface. At the top, there is a navigation bar with links: 'About Us', 'Experience packages', 'Our Themes', 'Tailored Packages', 'Business Solutions', and 'For Agents'. A search icon and social media links (EL, f, e, in, v) are also present. Below the navigation bar, a blue banner reads 'Safety Protocols' with a 'Read about' link. The main heading is 'VIRTUAL EXPERIENCES' followed by 'Try before you fly!'. Two tour cards are featured. The first card, '3-DAY "MUST SEE" TOUR - ATHENS CITY CENTER', shows a classical Greek temple with a red circle highlighting a 'VR 360' icon in the top right corner. The second card, 'AUTHENTIC WINE TASTING AND GREEK GASTRONOMY EXPERIENCE - ARGOS AND NAFPLIO, PELLOPONNESE', shows a stone wall and a building with a similar 'VR 360' icon. Both cards have a 'VIEW DETAILS' button. At the bottom, there are logos for the European Union, 'ΕΠΑΝΕΚ 2014-2020', and 'ΕΣΠΑ 2014-2020', along with hashtags #18-30s, #Alternative Experience, #G, #Economy Travel, and #Team Building. A small text at the very bottom reads 'Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης'.

Right away a new popup screen will appear in the same screen you were previously browsing. The tour has not started yet! **Click on the central banner to continue!**



On the left side of your screen a menu appears. This is your navigation menu! **You can jump to any section of the tour just by clicking on the menu item.** Your tour has already started. Turn on your speakers! Your VR guide will start talking and presenting you the destination, point of interest after point of interest.



Don't forget! This is a VR tour meaning you can **look around with your mouse** using our 360 camera captured video, just like a walk in the park on a greek spring day.



Want to book this tour for experiencing it in person and live? Just click on the **Book Now** button from the navigation menu.



04

Tailor Made Package Request Form



Ευρωπαϊκή Ένωση
Ευρωπαϊκό Ταμείο
Περιφερειακής Ανάπτυξης

ΕΠΑνΕΚ 2014-2020
ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
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ΚΑΙΝΟΤΟΜΙΑ



ΕΣΠΑ
2014-2020
ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
ΑΝΤΑΓΩΝΙΣΤΙΚΟΤΗΤΑ
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ΚΑΙΝΟΤΟΜΙΑ

Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

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There you will be presented with a list of custom options variables based on our Themes and through our very own algorithm we will create a package to fullfill your needs right in your inbox!

the kase

ABOUT US

EXPERIENCE PACKAGES

OUR THEMES

TAILORED PACKAGES

BUSINESS SOLUTIONS

FOR AGENTS

SEARCH

EL

PHONE

FACEBOOK

EMAIL

LINKEDIN

WIKI

SAFETY PROTOCOLS

Read about

Required Information

LET'S GET A FEW BASICS DOWN FIRST

NUMBER OF PARTICIPANTS

GROUP AGE RANGE


DESIRED DATES

NUMBER OF DAYS

(from - to years old)

(from - to)


WHAT THEMES BEST DESCRIBE YOUR INTERESTS?

Solo Traveler

NO THANKS

WHY NOT


DEFINITELY

Family Friendly

NO THANKS

WHY NOT


DEFINITELY

Team Building

NO THANKS

WHY NOT


DEFINITELY

CSR

NO THANKS

WHY NOT


DEFINITELY

Natural Wonders

NO THANKS

WHY NOT


DEFINITELY

Mixology

NO THANKS

WHY NOT


DEFINITELY

Saltwater

NO THANKS

WHY NOT


DEFINITELY

Seasonal Celebrations

NO THANKS

WHY NOT


DEFINITELY

Wine Tasting

NO THANKS

WHY NOT


DEFINITELY

Digital Nomads

NO THANKS

WHY NOT


DEFINITELY

Ancient Greece

NO THANKS

WHY NOT


DEFINITELY

Arts & Culture

NO THANKS

WHY NOT


DEFINITELY

Gastronomy

NO THANKS

WHY NOT


DEFINITELY

Health & Wellness

NO THANKS

WHY NOT


DEFINITELY

Nightlife

NO THANKS

WHY NOT


DEFINITELY

Outdoor Activities

NO THANKS


WHY NOT

DEFINITELY



Ευρωπαϊκή Ένωση
Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης

ΕΠΑνΕΚ 2014-2020
ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
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ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ
ΚΑΙΝΟΤΟΜΙΑ



ΕΣΠΑ
2014-2020
ανάπτυξη - εργασία - αλληλεγγύη

Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

FEEL FREE TO EXPAND ON ANY IDEAS, THEMES OR OTHER SPECIFICS YOU WOULD LIKE US TO CONSIDER

To Request for a creation of a Custom Package based solely on a Theme you must Navigate to "Our Themes" from our main navigation Menu.

There you will be presented with all our Themes which we have carefully crafted based on user interaction and experience in order to categorize and host our experiences.

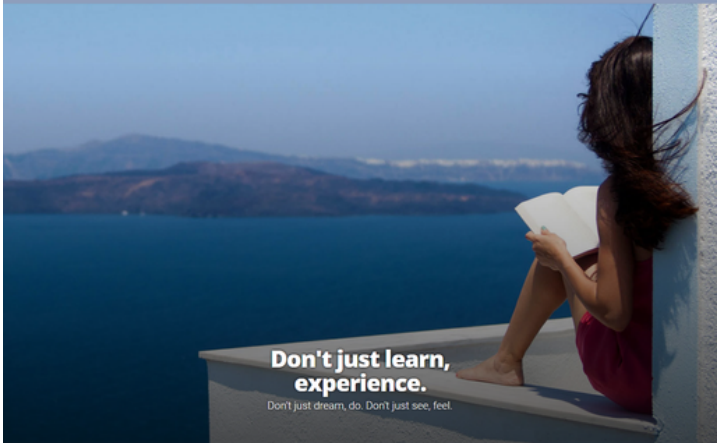
Just click on a theme and you will be presented with a form where you can make your extra selections or changes based on your needs, wants or ideas!

By using this website you agree to our use of cookies. You can find out more by reading the [Privacy Policy](#). [ACCEPT](#)

the kase project

[About Us](#) [Experience packages](#) [Our Themes](#) [Tailored Packages](#) [Business Solutions](#) [For Agents](#)

[Safety Protocols](#)
Read about



Don't just learn, experience.
Don't just dream, do. Don't just see, feel.

Allow our team of experts to help you create engaging themed experiences for your clients.
Do not forget that you don't have to limit your choice to only one theme. There are plenty of options that you can mix and match at your heart's desire.

The Kase Project is a company that specializes in providing and organizing end-to-end experience services and is in the unique position to be able to expertly cater to both non-corporate and corporate clients.

 SOLO TRAVELER	 DIGITAL NOMADS	 FAMILY FRIENDLY
 ANCIENT GREECE	 ARTS & CULTURE	 GASTRONOMY
 NATURAL WONDERS	 HEALTH & WELLNESS	 MIXOLOGY
 NIGHTLIFE	 SALTWATER	 OUTDOOR ACTIVITIES
 SEASONAL CELEBRATIONS	 SHOPPING	 WINE TASTING

GET CREATIVE

Take a few moments to create your own unique experience. The Kase Project team is ready to work alongside you and customize your vision using any number of theme combinations or request any off-script alternative ideas and themes you may come up with. Our goal is to help plan and extend your vacation's character so it caters to your specific interests.

[FIND OUT MORE](#)

Want To Know More?
Find Out How The Kase Project Can Help You And Your Business.

[Contact Us](#)

☎ +30 210 412 22 50

Kokkinaki 40, 14561 Kifissia-athens Greece

[f](#) [in](#) [v](#)

ΕΣΠΑ 2014-2020
ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
ΑΝΤΑΓΩΝΙΣΤΙΚΟΤΗΤΑ
ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ
ΚΑΙΝΟΤΟΜΙΑ

Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

signup for our newsletter

YOUR EMAIL [SUBSCRIBE](#)

☐ I agree that The Kase Project can use my contact information to send me a newsletter. I have read and accept The Kase Project's Privacy Policy.

☐ Unsubscribe me from the newsletter list.

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napoo

05

B2B Services and Material



Ευρωπαϊκή Ένωση
Ευρωπαϊκό Ταμείο
Περιφερειακής Ανάπτυξης

ΕΠΑνΕΚ 2014-2020
ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
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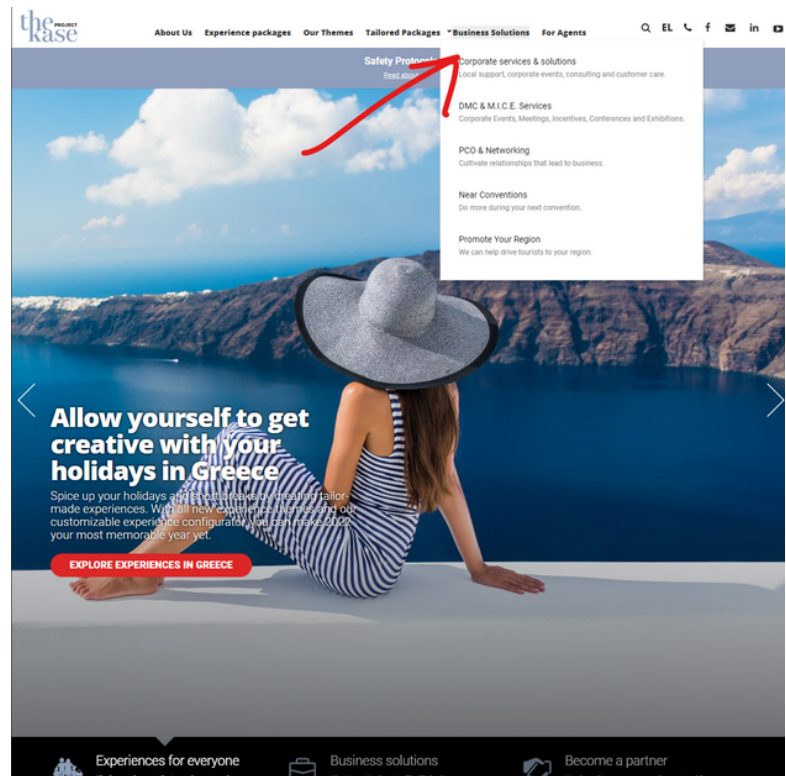


ΕΣΠΑ
2014-2020
ΕΥΡΩΠΑΪΚΟ ΤΑΜΕΙΟ ΠΕΡΙΦΕΡΕΙΑΚΗΣ ΑΝΑΠΤΥΞΗΣ

Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

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Want to check our B2B options? We have all the info you need. Click on the "Business Solutions" menu item from the main navigation menu. There you will be presented with all our B2B options & services



You can use our form to contact us anytime, as it is positioned in the bottom of every of our business menu pages.


Feel like exploring the possibilities?

Send us a few details about yourself and what you have in mind and we will get back to you within 24 hours to discuss strategies and solutions that will be mutually beneficial.


TITLE	NAME *	SURNAME *
CONTACT NUMBER *	EMAIL *	
(Local Code - Tel. / Mob.)		
COMPANY	CITY / COUNTRY *	
(Optional)		
DESIRED WAY OF COMMUNICATION		
TELL US WHAT'S ON YOUR MIND		

☐ I have read and accept the [Privacy Policy](#).

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Ανάρτηση • Όροι



Ευρωπαϊκή Ένωση
Ευρωπαϊκό Ταμείο
Περιφερειακής Ανάπτυξης

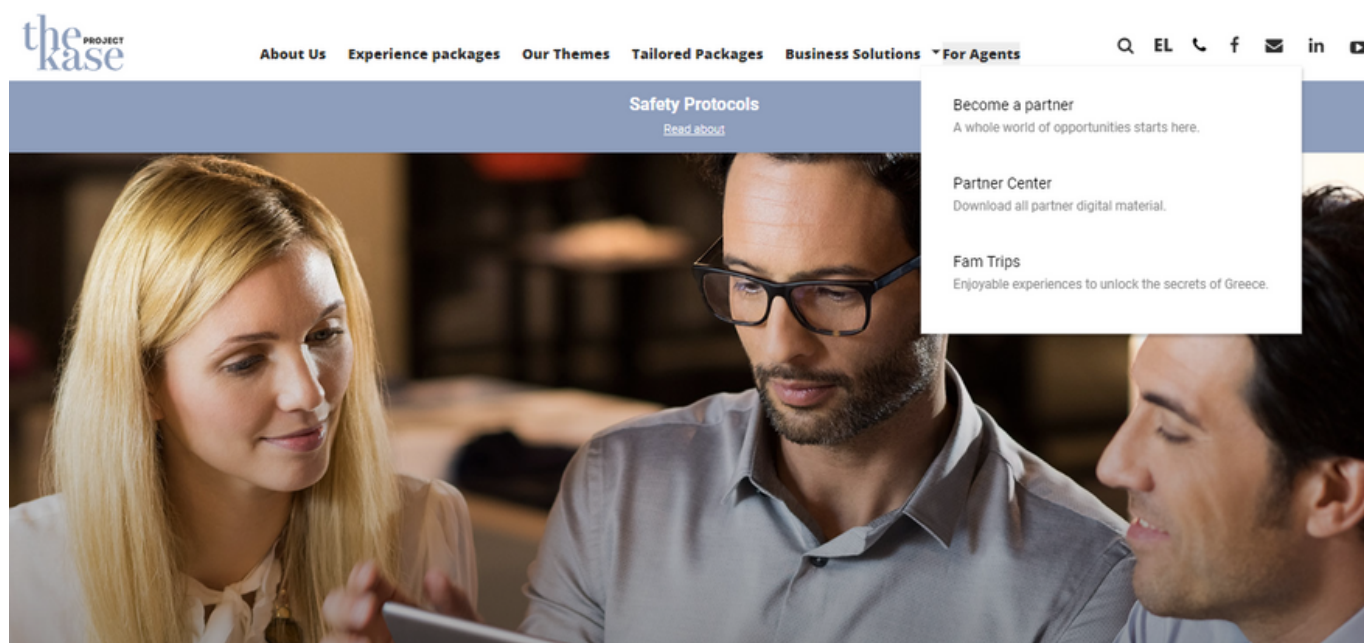
ΕΠΑΝΕΚ 2014-2020
ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
ΑΝΤΙΔΡΑΣΗ ΣΤΗΝ ΟΙΚΟΝΟΜΙΑ
ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ
ΚΑΙΝΟΤΟΜΙΑ



ΕΣΠΑ
2014-2020

Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

Want to become a partner of The Kase Project? We have all the info you need. Click on the Business Solutions menu item from the main navigation menu. There you will be presented with all our B2B options & services



You can use our form to contact us anytime, as it is positioned in the bottom of every of our business menu pages.

Feel like exploring the possibilities?

Send us a few details about yourself and what you have in mind and we will get back to you within 24 hours to discuss strategies and solutions that will be mutually beneficial.

TITLE

NAME *

SURNAME *

CONTACT NUMBER *

EMAIL *

(Local Code - Tel. / Mob.)

COMPANY

CITY / COUNTRY *


(Optional)


DESIRED WAY OF COMMUNICATION

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 Ευρωπαϊκή Ένωση
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ΕΠΑΝΕΚ 2014-2020

ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ

ΑΝΤΑΓΩΝΙΣΤΙΚΟΤΗΤΑ

ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ

ΚΑΙΝΟΤΟΜΙΑ

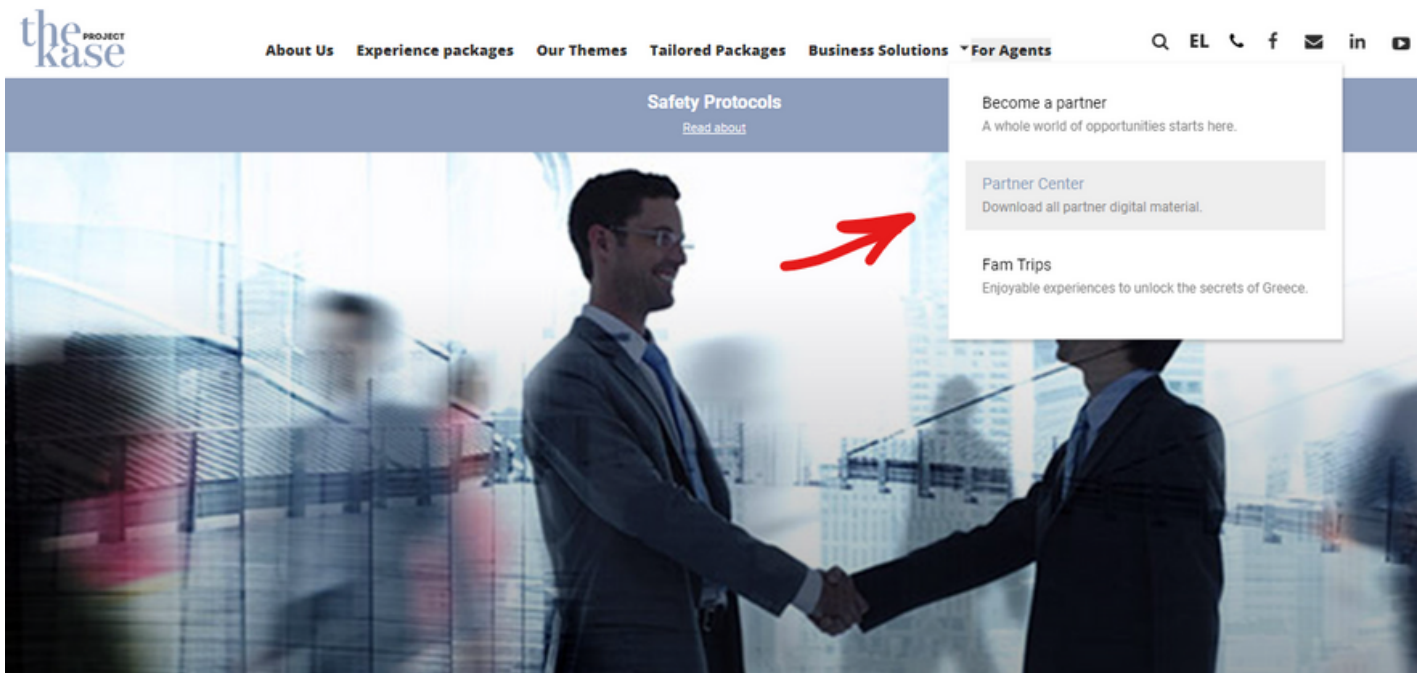
ΕΣΠΑ

2014-2020

Ευρωπαϊκό Ταμείο
Περιφερειακής Ανάπτυξης

Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

Are you already a partner of The Kase Project? Click on the For Agents Menu item from the main navigation menu and from there at the Partner Center submenu item.



Download all our marketing material for your needs and packages. This section is renewed regularly with new items for you to use!

The footer section of the website. It features a large background image of hands working on a laptop. A red circular icon with a phone handset is in the top right corner. Below the image, a text box states: 'The Kase Project is a company that specializes in providing and organizing end-to-end experience services and is in the unique position to be able to expertly cater to both non-corporate and corporate clients.' To the right of this text is another red circular icon with a person and a checkmark. At the bottom, there are three logos: 'the kase' for 'For Individuals Groups', the European Union flag with the text 'Ευρωπαϊκή Ένωση Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης', and the 'ΕΠΑΝΕΚ 2014-2020' logo. To the right of these is the 'ΕΣΠΑ 2014-2020' logo. Further right is the 'the kase' logo for 'For Agents Groups'. At the very bottom, a small line of text reads: 'Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης'.

06

Online Video Training



Ευρωπαϊκή Ένωση
Ευρωπαϊκό Ταμείο
Περιφερειακής Ανάπτυξης

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ΚΑΙΝΟΤΟΜΙΑ



ΕΣΠΑ
2014-2020
ΕΥΡΩΠΑΪΚΟ ΤΑΜΕΙΟ ΠΕΡΙΦΕΡΕΙΑΚΗΣ ΑΝΑΠΤΥΞΗΣ

Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης

the PROJECT
case

We have prepared a video for the ease of usage that describes our websites main functions. Click the button below to view it!



This video was used for the online training sessions of The Kase Project Partners in order to get familiar with the tools and user interface for - browsing - searching - sitemap - requests - tailor made request platform - and the VR tours interface and works



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Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης



Want more?

Contact us and find out how The Kase Project can help you
and your travel business.



+30 210 412 22 50



info@thekaseproject.com



www.thekaseproject.com

Το έργο με τίτλο "Ανάπτυξη καινοτόμας πλατφόρμας προώθησης ειδικών θεματικών εμπειριών τουρισμού με χρήση εξατομικευμένης παραμετροποίησης τεχνολογίας εικονικής πραγματικότητας(TheKaseProject)" κωδικό Τ2ΕΔΚ-02574 και MIS 5063358 υλοποιείται στο Πλαίσιο της Δράσης "Ερευνώ-Καινοτομώ-Δημιουργώ" του Επιχειρησιακού Προγράμματος «Ανταγωνιστικότητα, Επιχειρηματικότητα και Καινοτομία», ΕΣΠΑ 2014 - 2020 το οποίο συγχρηματοδοτείται από το Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης (ΕΤΠΑ) και την Ελλάδα.



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Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης